

HEIBRIDS LECTURE SERIES

LECTURE SERIES



Wednesday

28th June 2023

16.00–17.00

Location: ZOOM

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Show me the Data: From Data to Insights and Stories with Visualizations

Speaker: Benjamin Bach, University of Edinburgh

Abstract

Focusing on relational data, i.e., networks, this talk demonstrates how visualization support the exploration and communication of complex data. Networks can include social networks, biological networks, geographic migration networks and many others. Through interactive and bespoke designed visualizations, we can interrogate and explore these complex data sets, complementing and informing quantitative analysis. Once understood, we visualization again provides us with powerful means to communicate these findings to larger audiences. The talk will show projects in these respective areas and encourages the use of these powerful tools.

Bio

Benjamin is a Reader (Associate Professor) in Design Informatics and Visualization at the University of Edinburgh. He established and is now co-leading the VisHub Lab. His research investigates more effective and efficient data visualizations, interfaces, and tools for data analysis, communication, and education. He is regularly collaborating with social scientists, historians, biologists, peace reserachers, and public organizations. Benjamin was named Significant New Researcher by the IEEE VIS conference (2021) and Eurographics Young Researcher (2019). His PhD received a VGTC Best Thesis honorable mention award (2014).

Next Lecture: **July 12th, 2023**

